

New CEO Starts at Global Impact Firm Palladium

- ❶ Christopher Hirst - current head of Strategy and Corporate Development at Palladium - is appointed CEO from October 1
- ❷ One of the world's largest programme managers and consultancies in international development, Palladium has 2,500 staff operating in over 90 countries
- ❸ Hirst's vision is to further strengthen delivery of programmes and to transform the way aid is financed, linking social progress with commercial growth on a global scale

London – October 1, 2018: The new boss of global impact firm Palladium takes the helm today (October 1) as current CEO Kim Bredhauer steps aside after 18 years building the company into one of the world's largest programme managers and consultancies in international development.

Christopher Hirst has been with Palladium for nearly twenty years, including five as seconded CEO of Abu Dhabi Farmers' Services Centre in the United Arab Emirates. During his time there, he grew the company from 60 to 2,000 employees in 20 offices, supporting 24,000 small farms and ensuring that the agriculture sector in the Emirate was commercially viable and sustainable. He has also held senior management roles in Australia, the United States, Zimbabwe, and Papua New Guinea.

As the new CEO of Palladium, Hirst will focus on driving efficiencies in operations and delivery of "Positive Impact" – sustainable solutions with both social and commercial value – in over 90 countries.

Palladium has more than 2,500 staff operating in complex environments across the world to improve societies, communities, businesses and the lives of millions. Core tailor-made services include consulting, programme management, impact investing and capacity building in public and private sectors ranging from education and the environment to health and food security.

Former CEO Kim Bredhauer is stepping aside after 36 years at Palladium, 18 of which have been spent leading the company.

Christopher Hirst, new CEO of global impact firm Palladium, said: "I'm extremely proud to have the opportunity to take over from Kim, who has been hugely successful in developing the company to what it is today. I'm passionate about social change, which is what my career has been about since the beginning, but I'm also drawn to the business side. The CEO role is the best place to be able to influence both of these.

"I have an intimate understanding of the company, where we've been and where we want to go. I've been in different roles – team leader, project director, head of Strategy, seconded CEO – and I'm familiar with everything from our markets to our internal culture. I'm going to continue Palladium's growth, working with innovative partners to help improve economic and social welfare across the world."

-ENDS-

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Palladium is a global impact firm, working to link social progress and commercial growth. For the past 50 years, we've been helping our clients to see the world as interconnected – by formulating strategies, building partnerships, and implementing programs that have a lasting social and financial impact. We simply call this “Positive Impact”.

We work with corporations, governments, investors, communities, and civil society. With a global network operating in over 90 countries, Palladium is in the business of making the world a better place. www.thepalladiumgroup.com