

## **The future of outcomes-based financing: Transforming results for children**

*Tuesday, September 20, Yale Club, New York, New York*

1-3 p.m. EDT: Event, Grand Ballroom

3-4 p.m. EDT: Reception, Trumbull Room

The pandemic has erased years of progress toward improving the quality of life for children around the world. The scope of these challenges is deepened further by reduced funding and an economic downturn, making it imperative to use resources wisely and to harness interventions for social services such as education and health care that work at scale. As policymakers, practitioners, and funders around the world look to tackle our growing social challenges, it is more important than ever to explore innovative and alternative approaches.

Outcomes-based financing (OBF) for international development is at a pivotal moment, with development impact bonds (DIBs) and outcomes funds – two forms of OBF– building much momentum around education and global health. Two large-scale programs in India came to a close this year—the Quality Education India (QEI) DIB and the Utkrisht maternal and newborn health DIB—and the launch of the groundbreaking Education Outcomes Fund (EOF) in Sierra Leone is on the horizon.

The QEI and Utkrisht DIBs, two of the largest projects in the world, have many lessons to share about what did and did not work at scale, and how to put those lessons into practice in future ventures. Outcomes Funds, a way to scale impact bonds and OBF, have been growing in interest and popularity globally as the development community seeks solutions to global challenges at massive scale. With EOF launching in its first country, Sierra Leone—with other countries soon to follow –there are many considerations to take into account for the OBF community as a whole.

Please join us for a forward-looking discussion(s) on scale and what is next for OBF in the education and health spaces, as we look to transform results for children. The conversations will feature diverse perspectives across these programs, including the Hon. David Sengoh, Minister of Education of Sierra Leone, Mary-Ann Etiebet, AVP for Health Equity at Merck, Alicia Herbert, Head of Education at FCDO, and others.

To RSVP, please click [this link](#).

## **DRAFT Event Agenda:**

### **1:00 PM- Welcome Remarks**

**Emily Gustafsson-Wright**, Senior Fellow, Center for Universal Education, Brookings

### **1:05 PM – Fireside Chat**

**Joe Wolf**, Chairman of the Board and Co-founder, Imagine  
(TBC) **Christina Lejonhufvud**, Chief Executive Officer, Bluemark and Co-founder, Tideline

### **1:20 Panel Discussion**

*Moderator:*

**Emily Gustafsson-Wright**, Senior Fellow, Center for Universal Education, Brookings

*Panelists:*

**Abha Thorat-Shah**, Executive Director, Social Finance, British Asian Trust

**Mary-Ann Etiebet**, AVP Health Equity & Lead, Merck for Mothers, Merck

**Marissa Leffler**, Health Program Director, UBS Optimus Foundation

**Farley Cleghorn**, Global Head, Health Practice, Palladium

### **2:00PM – Audience Engagement Q&A**

### **2:15 PM – EOF Sierra Leone: International Launch**

**H.E. Amel Karboul**, CEO, Education Outcomes Fund

**The Hon. Minister David Sengh**, Minister of Education and Chief Innovation Officer,  
Government of Sierra Leone

### **2:25 PM- Panel Discussion with Q&A**

*Moderator:*

**H.E. Amel Karboul**, CEO, Education Outcomes Fund

*Panelist:*

**The Hon. Minister David Sengh**, Minister of Education and Chief Innovation Officer,  
Government of Sierra Leone

**Alicia Herbert** – Director, Education, Gender and Equality Directorate, FCDO

**Robert Jenkins** – Director of Education and Adolescent Development, UNICEF

### **2:55PM- Closing Remarks**

**Emily Gustafsson-Wright**, Senior Fellow, Center for Universal Education, Brookings

### **3:00 PM- Networking & Reception**